

Web Resources for Trend Analysis

Trends to Watch <http://www.pewcenteronthestates.org/trends.aspx>

Tracks new trends that emerge across a wide range of public policy concerns, including economic competitiveness, education, the environment, the democratic process and government performance.

Ranking America <http://rankingamerica.wordpress.com/>

How the United States stands in global rankings in a variety of categories.

Worldwatch Institute <http://www.worldwatch.org/>

Worldwatch Institute is an independent research organization recognized by opinion leaders around the world for its accessible, fact-based analysis of critical global issues.

Social Issues Research Center<http://www.sirc.org/>

Social Issues Research Center is an independent, not-for-profit organization. They conduct research on a wide range of social topics and combine qualitative and quantitative methods with analysis.

DaVinci Institute <http://www.davinciinstitute.com/index.php>

A non-profit, futurist think tank, the Institute has emerged as a center of visionary thought.

Computers and Social Change <http://www.ccs.neu.edu/home/perrolle/book/chapter2.html>

This web site provides in-depth articles about the different types of social changes, and what effects the computer has had on these social changes in recent years.

Top 10 Strategic Technology Trends <http://www.gartner.com/it/page.jsp?id=2209615>

A strategic technology is one with the potential for significant impact on the enterprise in the next three years.

Trends in Technology <http://www.edu-cyberpg.com/Technology/trends.html>

This site contains links to many surveys with predictions about the future of technology.

Tech/Industry Trends <http://www.pcworld.com/>

A listing of current technology industry trends that link to articles from PC World magazine.

National Intelligence Council Global Trends 2025

<http://www.dni.gov/index.php/about/organization/national-intelligence-council-global-trends>

Conferences to identify key global trends and their impact on major regions and countries of the globe.

Trends Research Insitute <http://www.trendsresearch.com/index.php>

Follows economic, business, consumer, baby boomer, travel, investment, labor, social, medical, marketing, recreation, leisure time, environmental, political, etc. Covers trends in any area. Great website for **Trend Topics**.

TrendWatching <http://trendwatching.com/>

One of the world's leading trend firms, trendwatching.com scans the globe for emerging consumer trends, insights and innovations.